

L'OCCITANE  
EN PROVENCE



WELCOME TO L'OCCITANE  
GUEST AMENITIES



WHO WE ARE



A hand holding a glass sphere over a field of yellow flowers. The sphere contains a small globe with yellow flowers growing on it, symbolizing cultivation and change. The background is a clear blue sky.

## CULTIVATORS *of* CHANGE

Since 1976, L'Occitane en Provence has been imagining, producing and selling beauty, skincare and wellbeing products with an intention to share nature's wonders with the world. We believe that by reviving the strength of all living things, we can help seeds bloom again and reconcile humans with nature.

### ***We are Cultivators of Change.***

Every year, we plant powerful ingredients, which are in perfect symbiosis with their ecosystems. We turn to Mother Earth and marvel at her in bloom. We explore her treasures and investigate our own methods until new breakthroughs are revealed. We craft them into unexpected memories. We team up with people at a local level because we believe that any act can make a difference, no matter how big or small.



# OUR STATS

PRESENT IN OVER

90

COUNTRIES

1'523

COMPANY-OWNED  
STORES\*

2010

GROUP LISTED ON THE  
HONG-KONG EXCHANGE  
SISTOCKNCE2010

CONSOLIDATED  
TURNOVER

1,4 billion

EUROS\*

OVER

8'700

EMPLOYEES  
THROUGHOUT  
THE WORLD

MORE THAN

3'088

STORES\*

42'731

WOMEN SUPPORTED IN  
BURKINA FASO SINCE  
1980



# OUR COMMITMENTS



Reduce  
Recycle



We use **traceable,**  
**sustainably sourced**  
ingredients.



# OUR MISSION

***“As cultivators of change within the premium hospitality industry, we offer sustainable and innovative products to enhance your guest experience.”***

A woman with long dark hair, wearing a white bathrobe, is sitting on the edge of a white bathtub in a bathroom with beige marble walls. She is applying a white cream to her right leg. The text "We are CULTIVATORS of CHANGE" is overlaid on the image.

We are  
**CULTIVATORS** of **CHANGE**

## ENHANCING GUEST EXPERIENCE

### VOYAGE OF THE SENSES

L'OCCITANE offers your guests a true voyage of the senses through the richness of formulas made in France, enticing fragrances, delicate textures and delightful packaging.

### WORLD RENOWNED EXPERTISE

By working with selected luxury hospitality partners around the world as well as our retail expertise, L'OCCITANE is delighted to offer guests our trusted industry expertise in natural care products while providing an unforgettable experience of well-being in your rooms.



# OUR MISSION

## A PRECIOUS PARTNER

Being a partner with L'OCCITANE will allow you to access to expert additional services such as:

- our spa expertise
- our skincare knowledge through our amenities and turndown offer inspired by our retail formulas
- our gifting expertise
- tailor-made customization of in-room communication tools
- marketing and digital support

Thanks to our integrated team and worldwide distribution, we have many solutions to celebrate our collaboration and to provide a full experience to your guests!





# AMENITIES COLLECTION



# *ECO-FRIENDLY COLLECTION*

Sustainable products, dedicated to the pleasure and well-being of your guests. We offer you several eco-designed solutions to reduce your environmental impact.







# ALMOND COLLECTION

THE MOUTHWATERING SCENT OF  
FRESH ALMONDS.

Almonds have long been associated with  
Provence and the almond tree is a strong symbol  
of the local landscape.

**Discover our new Almond solid range :**

- Reducing plastic waste,
- Reducing water,
- Hair care duo free from silicones
- Made in France



## *A solid choice for the planet*



### BODY SOAP

30g

Formulated with a cleansing base from vegetable origin and with almond oil from Provence, this body soap cleanses the skin and wraps it in a subtle and mouthwatering scent of fresh almonds.

FSC cardboard case and formula with >99% biodegradable ingredients



### SOLID SHAMPOO

30g

Formulated with almond oil from Provence and without silicones and sulfates, this solid shampoo gently cleanses hair while leaving it delicately fragranced with a subtle and mouthwatering scent of fresh almonds.

FSC cardboard case and formula with >99% biodegradable ingredients



### SOLID CONDITIONER

15g

Formulated without silicones and sulfates and with almond oil from Provence, this solid conditioner helps to soften and to detangle hair while enveloping it in a subtle, gourmand scent of fresh almond.

FSC cardboard case



# CITRUS & VERBENA

A FRUITY AND ZESTY BREATH OF VITALITY

Every facet of freshness is captured in this blend of citrus fruits. Organic verbena extract from Provence and lemon come together in an exhilarating zesty accord that acts like an endless antidote to everything.

- Bottles made from recycled plastic
- Formulas with **98%** biodegradability.

Plunge into a zesty moment with our Citrus & Verbena collection.





**SHOWER GEL**

35ml, 50ml

This shower gel gently cleanses the skin while leaving it pleasantly scented with sparkling and fruity notes.

**BODY MILK**

35ml, 50ml

This body milk helps to moisturize the skin while leaving it pleasantly scented with sparkling and fruity notes.

**SHAMPOO**

35ml, 50ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp. Hair is pleasantly scented with sparkling and fruity notes.

**CONDITIONER**

35ml, 50ml

This conditioner helps to detangle and smooth hair while leaving it pleasantly scented with sparkling and fruity notes. Hair is left light, shiny and easy to style.



**100% R-PET Bottles** - Made of recycled plastic\*



\* Caps not included





Our dispensers consume  
**24%** less plastic than 50ml bottles



**100% R-PET Bottles**  
 Made of recycled plastic\*



### SHOWER GEL

300ml

This shower gel gently cleanses the skin while leaving it pleasantly scented with sparkling and fruity notes.



### BODY MILK

300ml

This body milk helps to moisturize the skin while leaving it pleasantly scented with sparkling and fruity notes.



### SHAMPOO

300ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp. Hair is pleasantly scented with sparkling and fruity notes.



### CONDITIONER

300ml

This conditioner helps to detangle and smooth hair while leaving it pleasantly scented with sparkling and fruity notes. Hair is left light, shiny and easy to style.





# AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON  
BODY AND MIND.

Essential oils have been at the core of L'OCCITANE's product offering since 1976 when our founder first distilled them in Provence.

Relaunched in 2022 to become the most complete eco-designed range. Bottles in R-PET, refillable dispensers with eco-refills and clean formulas





## REVITALIZING SHOWER GEL

35ml & 50ml

Thanks to the unique combination of five 100% natural essential oils including Sweet Orange, Pine, Rosemary, Mint and Litsea Cubeba, this shower gel gently cleanses the skin and leaves you feeling energized and revitalized.



## REPAIRING SHAMPOO

35ml & 50ml

Formulated without silicones, this shampoo gently cleanses the hair, repairs dry hair and strengthens the hair fiber. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair soft and radiant.



## RELAXING BODY LOTION

35ml & 50ml

Thanks to the unique combination of five 100% natural essential oils, including Lavender, Geranium, Ylang-Ylang, Cedar and Sweet Orange, this body lotion helps to moisturize and to create a moment of relaxation.



## REPAIRING CONDITIONER

35ml & 50ml

Formulated without silicones, this conditioner detangles and repairs damaged hair. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair shiny and radiant.



100% R-PET Bottles - Made of recycled plastic\*



\* Caps not included



# Our dispensers consume 24% less plastic than 50ml bottles



**100% R-PET Bottles**  
Made of recycled plastic\*



**REVITALIZING  
SHOWER GEL**  
300ml

The unique combination of five 100% natural essential oils including Sweet Orange, Pine, Rosemary, Mint and Litsea Cubeba, allows this shower gel to gently clean the skin and leave you feeling energized and revitalized.



**RELAXING  
BODY LOTION**  
300ml

The unique combination of five 100% natural essential oils, including Lavender, Geranium, Ylang-Ylang, Cedara and Sweet Orange, allows this body lotion to help to moisturize and to create a moment of relaxation



**REPAIRING  
SHAMPOO**  
300ml

Formulated without silicones, this shampoo gently cleanses, repairs dry hair and strengthens the hair fiber. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair soft and radiant.



**REPAIRING  
CONDITIONER**  
300ml

Formulated without silicones, this conditioner detangles and repairs damaged hair. The blend of five 100% natural essential oils of Angelica, Ylang-Ylang, Sweet Orange, Lavender and Geranium, combined with a repairing complex, makes hair shiny and radiant.

\* Pump not included





Our refills consume  
**86%** less plastic than 300ml bottles



**FILL YOUR  
BOTTLES NOT  
YOUR BIN**



### REVITALIZING SHOWER GEL

1000ml

Same formula as dispensers



### REPAIRING SHAMPOO

1000ml

Same formula as dispensers



### REPAIRING CONDITIONER

1000ml

Same formula as dispensers



### RELAXING BODY LOTION

1000ml

Same formula as dispensers







# SHEA VERBENA COLLECTION

ALL THE SWEETNESS OF THE  
SHEA BUTTER ASSOCIATED WITH  
THE FRESHNESS OF THE VERBENA

For centuries, the women in Burkina Faso have used shea butter produced by the tree to protect their skin from the harsh conditions.

In this collection, shea butter is combined with the fresh and revitalizing scent of iconic verbena. Our handcare shea verbena collection is eco-designed with R-PET dispensers.



**100% R-PET Bottles**

Made of recycled plastic\*



Our dispenser consume  
**24%** less plastic than 50ml bottles

**SHEA VERBENA HAND LOTION**

300ml

Enriched with shea butter (5%), this light and fluid lotion for the hands and body, quickly penetrates the skin to moisturize and leave it soft, comfortable and delicately scented with the fresh and invigorating scent of verbena;

*Shea butter*

An iconic ingredient that works its nourishing magic while taking your senses on a journey.







**100% R-PET Bottles**  
Made of recycled plastic\*

## *Give your guests a full experience*

Our dispenser program allows your guests to enjoy our formulas from Provence in all public areas (fitness center, restrooms...).

You can choose to use it on free standing option or hang it on the wall thanks to the specific and premium L'OCCITANE bracket.



### L'OCCITANE BRACKET

An elegant stainless steel base (inox grade 316L) with a stainless steel ring (removable with a key). The bracket is branded with our logo and has a delicate, shiny finish.





# SOAP COLLECTION

INSPIRED BY TRADITIONAL RECIPES FROM  
THE MASTER SOAPMAKERS.

These soaps with plant origin base are enriched with shea butter, known for its nourishing and softening properties. L'OCCITANE has been committed for 30 years to use shea butter harvested in a sustainable and fair-trade partnership in Burkina Faso.

Our soaps are packed in natural Kraft and our paper from sustainable forests of the Landes.





### EXTRA-GENTLE MILK SOAP

25g & 50g

Inspired by the traditional recipe from the master soap makers, this soap is formulated with an extra-gentle plant origin base and is enriched with shea butter, known for its softening and protective properties.



### EXTRA-GENTLE VERBENA SOAP

50g & 100g

This soap is formulated with an extra-gentle plant original base and is enriched with shea butter, known for its softening and protective properties, and is perfumed with the delicate and fresh scent of verbena.



# CLASSIC COLLECTION





# VERBENA COLLECTION

THE SPARKLING FRESHNESS OF  
THE VERBENA LEAF STRAIGHT FROM  
A PROVENÇAL MARKET.

Among all of the aromatic herbs that grow  
along the paths of Provence, there is one whose  
lemony freshness helps to revive the body and mind:  
verbena.

This refreshing herb is at the heart of our vibrant  
amenities collection and is perfumed with  
extract of organic verbena from Provence.



**SHOWER GEL**

30ml, 50ml &amp; 75ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.

**BODY LOTION**

30ml, 50ml &amp; 75ml

Enriched with organic verbena extract from Provence and grape seed oil, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.

**SHAMPOO**

30ml, 50ml &amp; 75ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.

**CONDITIONER**

30ml, 50ml &amp; 75ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.

**SOAP**

25g

Made with base from plant origin and enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.



Paper pack





## 100% R-PET Bottles

Made of recycled and recyclable plastic\*



## CLEANSING HAND WASH

300ml & 400ml

Enriched with organic verbena extract from Provence, this cleansing hand wash gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



## HAND & BODY LOTION

400ml

Enriched with organic verbena extract from Provence and grape seed oil, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.



## SHOWER GEL

400ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



## SHAMPOO

400ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.



## CONDITIONER

400ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.

\* Pump not included



Our 400 ml dispensers consume  
**26%** less plastic than our 300ml dispensers





## CLEANSING HAND WASH

1000ml

Enriched with organic verbena extract from Provence, this cleansing hand wash gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



## HAND & BODY LOTION

1000ml

Enriched with organic verbena extract from Provence, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.



## SHOWER GEL

1000ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



## SHAMPOO

1000ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.



## CONDITIONER

1000ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.

Our refills consume  
**79%** less plastic than 400ml bottles



**FILL YOUR  
BOTTLES NOT  
YOUR BIN**





# COLLECTION DE GRASSE

## JASMIN BERGAMOTE

A REFINED COLLECTION DEDICATED  
TO EXCEPTIONAL PROPERTIES.

The Jasmin & Bergamot fragrance is the  
harmonious accord of two ingredients, fluctuating  
between petals and leaves, freshness and  
sensuality.

Bergamot discretely lights up the scent and  
retains a lingering presence, while the rare and  
delicate jasmine comes to life with luminous  
green facets





### SHOWER GEL

30ml & 50ml

This shower gel gently cleanses the skin leaving it delicately fragranced with a sensual scent, born of the union of jasmine and bergamot.



### BODY LOTION

30ml & 50ml

This body lotion moisturizes the skin leaving it fragranced with a sensual scent, born of the union of jasmine and bergamot.



### SHAMPOO

30ml & 50ml

This shampoo gently cleanses hair while making it radiant and smooth.



### CONDITIONER

30ml & 50ml

This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



### SOAP

50g

This body soap gently washes the skin.





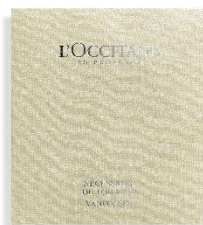


# ACCESSORIES COLLECTION

AN ELEGANT &  
REFINED COLLECTION.

Ideal to complete our amenities offering.





## VANITY SET

Cotton pads and  
wood cotton buds.



## NAIL FILE

Nail file and cuticle  
stick.



## DENTAL KIT

Toothbrush and  
Colgate toothpaste.



## SHOWER CAP

To keep hair dry when  
showering.



## SHOE MITT

Used for polishing  
shoes.



## WOODEN COMB

For perfectly brushed  
hair.



## SEWING KIT

Needles, pins, buttons and  
sewing thread.



## SHAVING SET

L'OCCITANE's Cade  
shaving cream plus a  
Gillette razor.



## LUFFA

Body scrub when  
showering.



COMPLEMENTARY  
COLLECTION  
—  
SKINCARE & GIFTSETS





# SKINCARE COLLECTION

THE BEST AND MOST OF OUR  
RETAIL EXPERTISE.

A complete expert turndown offering  
with retail formulas made in France,  
from body care to face care and  
fragrances. Surprise and delight your  
guests with unique and sensory in-room  
products.



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## FACECARE

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### *Immortelle*



Immortelle is a flower that never fades, even when picked. This powerful ingredient fights visible signs of ageing, giving skin the youthful and radiant glow you've always wanted.



PRECIOUS IMMORTELE FACE CREAM  
5ml

The Precious Cream offers triple action to visibly reduce the appearance of wrinkles and help restore firmness to the skin. Nourished and comfortable, the skin feels protected against harsh environmental elements.

***Subject to stock availability***

### *Shea butter*



An iconic ingredient that works its nourishing magic while taking your senses on a journey.



SHEA BUTTER LIGHT FACE CREAM  
5ml

With its fine and non-greasy texture, the Light Comforting Cream helps to lastingly moisture your skin. As protected against external aggressions, it stays comfortable all day long. Formulated with 5% shea butter, this face cream is an ideal skincare for normal to combination skin, even sensitive one.

***Subject to stock availability***

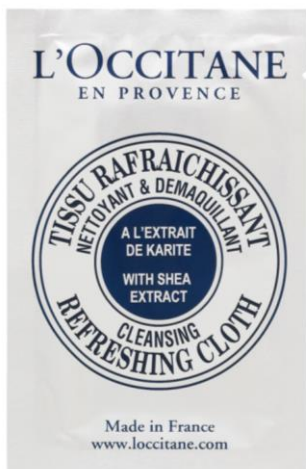




## FACECARE

FORMULAS ENRICHED WITH SHEA BUTTER

An iconic ingredient that works its nourishing magic while taking your senses on a journey.



### SHEA BUTTER MAKE-UP REMOVER CLOTH

4ml

Soaked in a lotion enriched in shea extract, cornflower floral water (soothing) and orange blossom floral water (softening), this cloth both removes make-up and refreshes in one simple step. Its gentle, alcohol-free formula is suitable for all skin types and for removing make-up, from even sensitive eyes. Tissue 100% biodegradable.



### SHEA BUTTER EYE PATCHES

1.5g

With a formula enriched in shea extract, these eye patches are perfectly adapted to the eye contour. They provide comfort, softness and a refreshing sensation. The hydrating ingredients are released for an instant soothing effect and restful-looking eyes.



### SHEA BUTTER LIPBALM

4ml

Enriched with shea butter (10%), this moisturizing Lip Balm helps to nourish and protect dry lips leaving them soft and supple.

**Subject to stock availability**



### SHEA BUTTER LIPSTICK

2g

Formulated with 10% shea butter, this lipstick helps to nourish and protect dry lips, leaving a supple and soft sensation.

**Subject to stock availability**



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## HANDCARE

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BEST  
SELLER



### SHEA BUTTER HAND CREAM

10ml

Highly concentrated in shea butter (20%), this handcream penetrates quickly and helps to nourish, protect and soften the hands. The creamy texture is rapidly absorbed to leave the hands soft and comfortable, without any greasy film.



### ALMOND HAND CREAM

10ml

Enriched with almond milk and almond oil, the silky-smooth cream Almond Delicious Hand helps to nourish and soften the hands while enveloping them with the subtle and mouthwatering scent of fresh almonds.

### *Turndown Tip*

Leave it on the pillow for the Turndownservice... an unexpected gift for your guests!



## FRAGRANCES &amp; WELL-BEING

RELAXING PILLOW  
MIST

15ml

This relaxing essential oil spray is effective at creating a soothing sensation, conducive to a peaceful, relaxing night's sleep. Blending essential oils of lavender, bergamot, mandarin, sweet orange and geranium known for their relaxing properties, it can be sprayed in your bedroom to create a calming atmosphere that promotes a feeling of peace and well-being.



**100% recycled and  
recyclable plastic**

EFFERVESCENT  
REVITALIZING CUBE  
FOR BATH

18g

As it dissolves in the bath, this sugar cube releases essential oils of mint, pine and rosemary. It perfumes the bath water with a delicate scent and revitalizes the body and mind.



**Paper pack**

VERBENA  
EAU DETOILETTE

10ml

A delicate and sparkling fragrance that draws its inspiration from Provençal markets, where the freshly picked leaves of verbena fills the air with their refreshing and lemony scent.





# GIFTSETS COLLECTION

BE GENEROUS AND PAMPER YOUR  
GUESTS.

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Step into our giftsets offering, ideal for the most demanding guests!





### LIPS & HANDS DUO

- Shea Butter Lip Stick 2gr
- Shea Butter Hand Cream 10ml
- 100% Recyclable cardboard box



### MERCI BOX - HAPPY HANDS TRIO

A cute hand creams giftset to spread the magic of Provence.

- Cherry Blossom Hand Cream 10ml
- Shea Butter Hand Cream 10ml
- Almond Hand Cream 10ml



### SLEEP WELL TRIO

A generous pouch with our relaxing and cocooning essentials, perfect for bedtime.

- Relaxing Pillow Mist 15ml, the bottle is made from 100% recycled and recyclable plastic
- Shea Butter Hand Cream 30ml
- Effervescent Revitalizing Bath Cube 18g presented in a paper packaging
- 100% Recyclable cardboard box





### ECOFRIENDLY WELCOME KIT POUCH

Our new recycled cotton pouch containing our iconic Citrus & Verbena range.

The bottles are made from 100% recycled and recyclable plastic

- Citrus & Verbena shower gel 50ml
- Citrus & Verbena body milk 50 ml
- Citrus & Verbena shampoo 50 ml
- Citrus & Verbena conditioner 50 ml
- Shea butter Verbena soap 50g





### ECOFRIENDLY POUCH

Make your own kit with our recycled cotton pouch



### DISPLAY BOX

Personalize your gifts with our cardboard box



### SMALL BOX

100% Recyclable cardboard box



# SPA BY L'OCCITANE





# SPA BY L'OCCITANE

JOURNEY TO PROVENCE  
THROUGH YOUR SENSES.

The Spa is a natural extension of L'OCCITANE brand: thriving for authenticity, we always prefer hand performed massages over technologies, and combine our emblematic ingredients from the Mediterranean with traditional massage therapies from all over the world.





## THE BEST OF L'OCCITANE IN YOUR SPA

- L'OCCITANE Spa partnerships offer **tailor-made concepts** with **expert spa protocols** and provide **marketing** and **training tools** for optimal exposure.
- Today we are present in retail locations and hotels all over the world to offer a **distinctive brand experience for holistic well-being**.



Benefit from our spa therapists expertise in room with effortless spa tips to complete our skincare collection.



L'OCCITANE  
EN PROVENCE